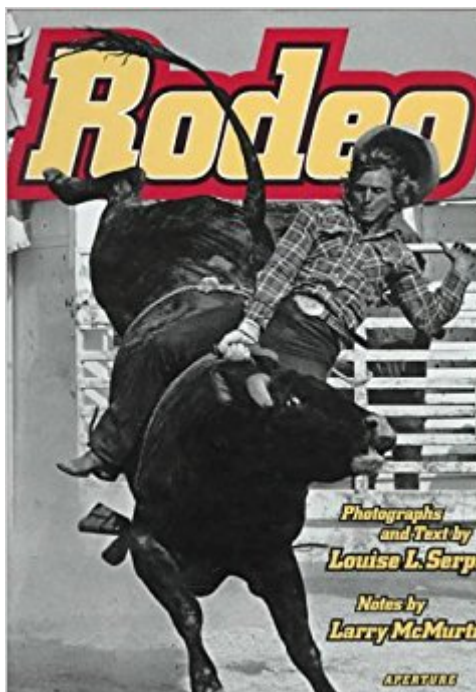


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# Rodeo: No Guts No Glory



## Synopsis

This up-close look at rodeo takes readers into the world of one of the few truly American sports, as balletic as it is brutal, as riveting as it is symbolic of a rapidly changing American West. Serpa's extraordinary images are accompanied by her anecdotal and informative annotations, as well as a provocative essay by Larry McMurtry. 75 photos.

## Book Information

Hardcover: 86 pages

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Average Customer Review: 5.0 out of 5 stars 4 customer reviews

Best Sellers Rank: #1,286,530 in Books (See Top 100 in Books) #70 in [Books > Sports & Outdoors > Rodeos](#) #1425 in [Books > Sports & Outdoors > Individual Sports > Horses](#) #3962 in [Books > Arts & Photography > Photography & Video > Travel](#)

## Customer Reviews

Serpa's rodeo photographs constitute one of the best collections to come out of the chute in a long time. Together with the accompanying text, they capture the dynamic action as well as the mystique of "the most dangerous sport in the world." Serpa was the first woman photographer permitted into a professional rodeo arena and has spent the ensuing 30 years recording the stunning scenes she has found there. Despite the fact that she never had any formal training as a photographer, her work must certainly be classified as art; the black-and-white, large-format photos are an ideal medium for her to convey not only her own excitement, but also that of the event itself. Novelist Larry McMurtry's notes display his increasing cynicism about a sport he admittedly dislikes, and those three pages seem out of place. Nonetheless, the book will certainly appeal to rodeo enthusiasts and photographers. Fred Egloff

Delighted to find a 'new' copy available.

quality as represented. delivery was prompt

A great book of classic rodeo photos by a real artist with a most interesting background. Louise just passed away. This week would have been the 50th time she photographed the Tucson Rodeo.

This is a terrific collection of 60+ black and white photographs by rodeo enthusiast Louise Serpa, dating from the 1960s to the 1990s. Most are a privileged view of the action, taken inside the arena, and the drama in those frozen moments of action is electric. As Larry McMurtry points out in his commentary at the end of the book, she has the gift of capturing motion just as a leaping animal and rider are poised in mid-air, ready to be overcome by gravity. Besides roughstock, she also finds the excitement in other events, like steer wrestling, team roping, and barrel racing, as well as the work of the bullfighters, or clowns. One of the most dramatic shots is of a young bareback rider silhouetted against the thickening cloud of a sudden dust storm. In another, a fallen cowboy goes down under a completely air-borne saddle bronc. Another shows a surging melee of cowboys and horses in a wild horse race, while a saxophonist stands to play in the bandstand, and just beyond are boulders and forest-covered Arizona hillsides. The book is organized with a balancing flow of action shots followed by group and individual photos taken behind the chutes of riders stretching, adjusting their rigging, leaning on a fence to watch the show (backsides to the camera), or just sitting around talking. A few portrait shots capture a variety of moods among the contestants. Meanwhile, her own running commentary, describing rodeo events and rodeo people, flows along with the images. By contrast, novelist Larry McMurtry's anti-romantic comments about cowboys and rodeos close the book, but as he observes, it doesn't seem to matter how strongly you challenge the myth. The myth lives on. Hugely enjoyable book. Currently out of print. Find a copy and hang onto it.

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